
ADITYA SHARMA

E-mail: aditya88221@gmail.com

Seeking assignments for Digital Marketing

Apercu

Certified Digital Marketing Consultant. Diploma holder in Computer Applications and programing. Willing to prove ability of delivering value-added service and achieving delightful results for both my organisation and me by providing customized service as per requirements. Exposure to the problem solving model and components of critical thinking through practical exercises and case studies. Possess an adaptable, flexible approach to work and good organizational skills.

EDUCATIONAL BACKGROUND

2020	Graduated from School of Open Learning, Delhi University.
2018	Certified Digital Marketing Executive from Digiperform
2017	Diploma in Computer Applications & Programing
2015	Senior Secondary School Certificate Exam from CBSE DELHI
2013	Secondary School Certificate Exam from CBSE DELHI

PROFESSIONAL STRENGTHS AND SPECIAL SKILLS

- **Social Media Marketing**
- **Paid Marketing**
- **Graphic Designing**
- **SEO**
- **Affiliate Marketing**
- **Google Analytics**
- **Digital Marketing**
- **Video Editing**

PROFESSIONAL EXPERIENCE

From	May, 2022	Establishment	FNP Weddings
To	Currently Working	City	New Delhi
Position	Digital Marketing Executive	Country	India
	Social Media Executive		
Website			
From	July, 2020	Establishment	Suntec India
To	April, 2022	City	New Delhi
Position	Digital Marketing Executive	Country	India
Website	https://www.suntecindia.com/		
From	June, 2019	Establishment	Gourav Digital CLub
To	April, 2020	City	Faridabad, Haryana
Position	Digital Marketing Associate	Country	India

e	https://gouravdigitalclub.com/		
From	December, 2018	Establishment	The Sachdev Group
To	February, 2019	City	New Delhi
Position	Digital Marketing Intern	Country	India
Website	https://www.thesachdevgroup.com/		
From	August, 2018	Establishment	Glamlockshair
To	November, 2018	City	New Delhi
Position	Digital Marketing Intern	Country	India
Website	www.glamlockshair.com		

Projects Working On

- Website development on Word press and worked on Shopify platform.
- Optimised Social media Platforms for branding and influencing the product.
- Hands on Photoshop CS6 for designing post and Graphic content.
- On Page-SEO using Yoast SEO plugin.
- Off Page-SEO (Link Building, Image submission)
- Video Editing(Filmora)
- Expertise in generating Leads through paid marketing over Social media
- Expertise in Social media paid marketing

Achievements

⇒ School/State Level Badminton Player for Delhi

Personal Information

Father's Name	Mr. Yash Pal Sharma
Date of Birth	13 th April 1997
Marital Status	Unmarried
Permanent Address	D-9/11, Sector 15 Rohini Delhi 110089
Contact No.	+91-8750214566

Date & Time

Signature